



CONTENT EDITOR INTERN

COMPENSATION: Minimum Wage
HOURS / WEEK: 38-40; hours to be determined
START DATE: June 13, 2022
LENGTH OF INTERNSHIP: 10 Weeks

INTERNSHIP OPPORTUNITY

When you intern for the ActOne Group through the AppleOne Intern-to-Dream program, you will join a team of forward thinkers in our 10-week innovative program that focuses on turning you into a leader in the workplace. We offer unique internal corporate & branch internships in addition to networking opportunities with our leading partners. Our internships come with hands-on projects, virtual workshops, career coaching, orientation, graduation & certification. Many of our past interns have gone on to secure positions with great companies and some have also joined the ActOne Group as internal employees. The AppleOne internship experience is second to none. When you intern with us, you become part of a family that will always be there to guide you throughout your career.

JOB DESCRIPTION

The Content Editor Intern will play a strong role in establishing the artistic tone of ActOne Group content. This designated intern will include capturing photos and video footage of events, ActOne Group hosted activities and any other relevant interactions of ActOne Group. This intern will also integrate a marketing campaign through their visual work, resulting in an appealing image and brand for ActOne Group. This intern will work closely with the VP of Marketing to cover content in a uniform way. This intern may also have opportunities to assist with other projects (determined by applicant's skills and previous experience as well as organizational needs during their internship), the majority of the internship time will be focused on marketing campaign creation, photography, videography, and content work.

Responsibilities & Duties:

- Editing raw video files into polished video content
- Toning, retouching, and watermarking digital photos
- Sizing images and videos
- Collaborating with web developer, and social media team
- Creating unique photo and videography content
- Editing raw audio files, inserting intro and outro, modulating sound/pitch/background noise, cutting unwanted sections.
- Publishing/uploading finished audio file to ActOne Group website and all applicable apps

QUALIFICATIONS

- Must have excellent competency with Adobe Premier or Final Cut
- Strong communication and organizational skills
- Must have additional photo and video editing skills, experience with Adobe Photoshop, InDesign, Adobe Lightroom
- Photo portfolio and/or video reel submission required



KEY QUALIFICATIONS

- Effective verbal and listening communications skills
- The ability to build rapport with people from a wide range of backgrounds and cultures; a positive, friendly, and confident personality is ideal
- Detail oriented, effective organizational skills
- Computer Proficient, including the ability to operate computer database programs and MS Office (Word, Excel)
- Ability to work independently as well as in a team environment
- Research and public presentation
- Customer service experience
- Professional appearance

TO PARTICIPATE IN APPLEONE'S INTERNSHIP PROGRAM, YOU MUST MEET THE FOLLOWING CRITERIA

- Applicants must be able to complete the 10-week internship program and attend orientation on Monday, June 13, 2022, and graduation on Friday, August 19, 2022.
- Accepting Seniors and Juniors; Senior interns preferred.
- Applicants must be actively enrolled in an accredited university or college.
- Applicants must be eligible to work in the United States without sponsorship by the company.